

# Talk:The Four Service Marketing Myths - Remnants of a Goods-Based Manufacturing Model

---

Talk:The Four Service Marketing Myths - Remnants of a Goods-Based Manufacturing Model

The printable version is no longer supported and may have rendering errors. Please update your browser bookmarks and please use the default browser print function instead.

## Review Instructions

***Please note that in order to provide review comments, you must first log in to the wiki. Please go to Login or create an account if you do not have a username (less than 1 minute).***

Please provide your feedback on this article by responding to the specific discussion points below. In order to respond, please click “Reply” under the appropriate discussion thread. Feel free to read the comments of other reviewers as well (you may also respond directly to these comments). Please note that each article has a place for “Open Discussion” - please place any comments not related to the specific discussion points into this thread.

As the BKCASE author team develops SEBoK 0.75, they will provide an adjudication comment for each “thread” in the discussion - not each individual comment.

*Note: We value community feedback and assume that all reviewers will respond in a professional manner. However, if any reviewer uses any form of profanity or consistently posts inflammatory comments or spam messages, that reviewer's IP address will be blocked. To report any such problems, please email [bkcase@stevens.edu](mailto:bkcase@stevens.edu).*

"https://sebokwiki.org/w/index.php?title=Talk:The\_Four\_Service\_Marketing\_Myths\_-\_Remnants\_of\_a\_Goods-Based\_Manufacturing\_Model&oldid=28160"

---

**This page was last edited on 7 November 2011, at 01:10.**