

Service Value Chain (glossary)

service value chain

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The progression of a service opportunity from beginning to end. (FieldSVC 2005)

Sources

FieldSVC. 2005. "The Service Value Chain." (online). USA: Field Service Value Chain (FieldSVC). Accessed on 11 September 2012. Available at: <http://www.fieldsvc.com/Files/White%20Paper%20-%20The%20Service%20Value%20Chain.pdf>.

Discussion

None.

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